



The San Pedro Waterfront: What It Means For You.

San Pedro has always been a special place, a dynamic environment where prosperity and challenges often go hand-in-hand. Today, a comprehensive study and environmental analysis for the San Pedro Waterfront Proposed Project – an initiative nearly ten years in the making – is going to the board for consideration. Every great waterfront city provides access to the water in order to showcase its distinct environment. The Port’s San Pedro Waterfront Proposed Project provides the opportunity for San Pedro to have its own world-class waterfront.

While a number of waterfront enhancements have been underway for several years, the Port’s proposed San Pedro Waterfront Project offers everyone who lives and works here something tangible, valuable and special on an unprecedented scale – an eight-mile waterfront that could be economically beneficial, visually beautiful, safe, recreational and always stimulating for locals and visitors alike. Above all, the proposed San Pedro Waterfront Project preserves and reflects our community’s rich maritime heritage, while giving us a wonderful waterfront for future generations to proudly enjoy.

Project Overview: The San Pedro Waterfront Proposed Project encompasses approximately 400 acres and, for the first time in history, provides residents, visitors and businesses with unobstructed access to the water for recreation, entertainment, education, commerce, culture and more. Highlights of the proposed Project include:

- **Open Space for Everyone to Use and Enjoy** – A continuous eight-mile waterfront promenade would be completed, offering pedestrian and bike paths, public plazas, and new parks. Learn more by reading *Proposed Promenades, Parks, and Plazas: Places for People to Visit and Enjoy*.
- **Three New Harbors and a Public Pier at 7th Street** – Just a short walk from San Pedro’s historical downtown business district, these new public harbors could bring activity to our waterfront, more space for harbor and recreational craft, and a closer connection with downtown San Pedro.
- **Economic Revitalization** – All along the waterfront, new and existing businesses will grow and prosper for the first time in years. For example, the addition of a great new outer harbor cruise terminal will...
 - Circulate more visitor traffic into the downtown area from both the existing World Cruise Terminal just south of the Vincent Thomas Bridge and the proposed new terminal at Kaiser Point. This can expose the downtown and Ports O’Call areas to thousands of visitors who arrive in San Pedro to take cruises, drop off cruise passengers, or just simply come to explore and rediscover San Pedro against the backdrop of a vibrant public waterfront.
 - Ensure that we remain a top-tier, full-service home port and port of call for leading cruise lines by meeting their growing operational needs in the coming decades.
 - Generate thousands of good-paying jobs and hundreds of millions of dollars in tourism and business services spending for businesses in the Harbor Community and throughout the greater Los Angeles area.
 - Generate as many as 4,100 cruise related jobs in the future and 800 jobs serving waterfront businesses and non-cruise operations. During construction design and build-out, the proposed project would generate more than 13,700 one-year-equivalent jobs, including 7,100+ direct construction and design jobs.

- **Making Things New and Better** – Building on San Pedro’s rich maritime history while preserving its important local character, the proposed San Pedro Waterfront Project includes:
 - Widely desired redevelopment of the Ports O’Call area.
 - Creation or enhancement of other attractions, including a new Ralph J. Scott Fireboat Museum and re-location of the S.S. Lane Victory Museum to a vibrant new downtown harbor area.
 - Relocation or removal of industrial sites that are no longer active, or can serve Port operations from a better location.

- **Getting Around Like Never Before** – By foot, bike, car or rail, getting to and around the new San Pedro Waterfront will be convenient, fun and easy. The proposed Plan includes:
 - San Pedro’s extensive “grand” pedestrian promenade that will bring people right to the water’s edge for an up-close view of the constant ship traffic through the Port’s main channel and the signature experience our waterfront can offer as it showcases the “theater of a working port.”
 - Realignment and expansion of Sampson Way for more convenient access to Ports O’Call and the southern half of the waterfront.
 - Greatly improved parking for a “park-and-stay” day of exploring the waterfront and downtown area.
 - Extension of the historic Waterfront Red Car Line all the way to Cabrillo Beach.

- **Commitment to Making Things Safer, Healthier, Cleaner** – There are many aspects of the proposed Waterfront Project that will make San Pedro better, including:
 - Recreation in the form of walking, biking, easy access to the Coast Trail and Harbor View Trails and three new public parks.
 - Generation of solar power on both new and existing waterfront buildings.
 - “Green” Leadership in Energy and Environmental Design (LEED) certification on new structures throughout the proposed Project.
 - Native and drought-tolerant plants, shade trees.
 - Recycled water for landscaping.
 - Stringent guidelines to reduce storm run-off and improve water quality.